

# Operation FAUST 2020

## Canadian Military Commemoration

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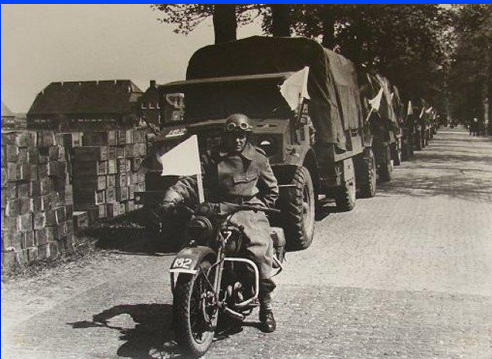


# Concept for Op FAUST 2020

The Dutch organization, “Keep Them Rolling” is planning on conducting a “re-enactment” of Operations MANNA and FAUST in 2020 – the 75<sup>th</sup> Anniversary. Op MANNA and FAUST were the food relief operations in The Netherlands in spring 1945 (April-May) – where Canada played a major role saving the lives of thousands of starving Dutch citizens in the weeks leading up to the Liberation of Holland.

This 75<sup>th</sup> Anniversary will be a major milestone. This would be a great opportunity for the Canadian Armed Forces to commemorate the past in the days leading up to the 75<sup>th</sup> Anniversary of the Liberation of Holland.

Canadian Service Personnel could celebrate past accomplishments - remembering, recognizing and celebrating the planners and leaders Operations Manna and Faust. A great opportunity to remember, celebrate and pass on lessons to future generations.





# Keep Them Rolling

The name 'Keep Them Rolling' was a cry very often heard by the drivers of the trucks from the Allies in World War II. This was to make sure supplies came to the frontline in a steady stream without the frontline troops being without food or fuel at any time. A gigantic stream of military trucks drove to and forth between the beaches in Normandy (and later from Antwerp) and the front line troops on the move.

The name 'Keep Them Rolling' now lives on in this Association. This Club (established August 21, 1972) has some 1,600 members with over 3,500 vehicles, whose goal it is to restore and keep in good shape military vehicles such as cars, armour, trucks, boats and planes from World War II. This restoring and bringing back in the original state usually takes a long time of looking for parts (or make it yourself), collecting, trading, rebuilding engines and tinkering to slowly rebuild the object as it was when it left the factory. They re-enact many of the major military operations and events that led to the freedom and liberation of The Netherlands.



# The Netherlands

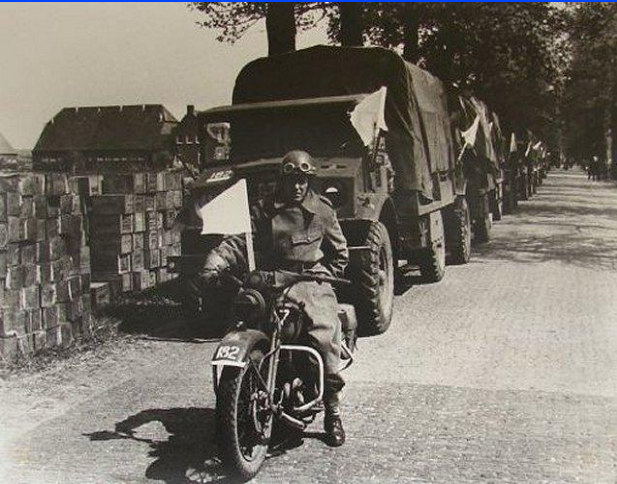
## Winter-Spring 1945

*With large parts of the Netherlands liberated, the most populous western part remained under a heavy German boot. Even when Germany surrendered to the Allies, Wehrmacht commander Blaskowitz argued that his troops were not covered by it, insisting on separate negotiations. The foot-dragging extended the misery for the oppressed and deprived populace even more but when liberty finally had arrived, the extent of deprivation, destruction and plunder far surpassed estimates. Shortages of every kind, from shoe soles to transportation, from soap bars to housing and from fuel to horses plagued Dutch society for years to come.*





# Humanitarian Relief to Starving Dutch Citizens May 1945



# Guiding Principles

- The Logistics Branch will conduct this activity as a non-public/arms length program with funds raised through a fundraising campaign.
- One hundred (or more) Logistics personnel, serving and retired, Regular Force and Reserves (and others) from across Canada would participate. They would be sponsored. Cost would be approximately \$4,500 per member.
- Others (not sponsored) for example, retired personnel, would be encouraged to participate at their own expense.
- The Op FAUST events would start at the end of April 2020 and wrap up in time for the participants to attend the major ceremonies of 5 May (Liberation Day).
- The Official Canadian Liberation Ceremonies at Wagenengen and Apeldoorn NL will be separate ceremonies organized by Veterans Affairs Canada, probably with a 100 person guard, band, VIPs, etc, etc. Op FAUST 2020 participants can attend such ceremonies, but not as official delegates.

# Guiding Principles (Cont'd)

- Showpiece the following: Service Corps, Trucks, Mechanics, Ordinance Corps, Cooks/Food services, MPs/Provost Corps, Medics, Pilots Navs Flight Crews, and so on, plus combat arms if wished. Airlift and air dropping of supplies, such as candies or paper poppies or flags (a couple of Hercules aircraft), and setting up field kitchens giving out hot dogs/hamburgers at ceremonies. Buglers, Pipers and Drummers with all ceremonies.
- Include Battlefield Studies (Logistics from Normandy to the front, and Antwerp to the front line, and Crossing the Rhine, etc, etc). Engage professional historians to manage the Professional Development aspects – Battlefield Studies. BGen Dave Patterson is our lead historian.
- Fundraising across Canada (Dutch diaspora and the many suppliers to DND and DND Bases) to support sending 100 service personnel (~\$4K each) and there would be money left over to support the Log Association, and support the Log/Ordinance Museum.
- Funds will be raised by the Association, by individual units across Canada, and by individuals. They would not rely on DND or VAC, or Heritage Canada – but may ask them for financial and other support. Overall, this will be undertaken as a private, at-arms-length initiative (except for possibly the loan of equipment and use of Hercules aircraft).

# Canadian Governance

- **Oversight/Guidance:** Senior Serving Logistician, Colonel Commandant Log, Branch Colonel and Logistics Board (Senate) - Possibly other Branch Seniors and Colonel Commandants
- **Leadership, Management and Coordination:** President CFLA, Branch Colonel, Other Branch Colonels and Associations, Functional Heads
- **Functions:** Planning, Fundraising, Liaison (to NL Recommendation Committee), History/Battlefield Studies, Finance, Administration, Communications (internal and external), Travel Arrangements



# Timelines/Milestones

- Summer-Fall 2018 – Confirm interest of Log Branch/CFLA
- Fall 2018 – Socialize in Log Branch (and other Branches/Associations)
- Late Fall 2018 – Firm commitment
- Winter 2019 – Recce and Coord Visit to NL
- Winter 2019 – Develop Plan in detail
- Winter 2019 – Develop Battlefield Studies Plan
- Winter-Spring 2019 – National, Regional and Unit Fundraising
- Spring 2019 – Unit and individual commitments, in principle
- Fall 2019 – Communicate the Plan
- Late Fall 2019 – Confirm individual and unit commitments
- Late Fall 2019 – Issue Study Package for Battlefield Studies
- Late Fall 2019-Winter 2020 – Confirm Financial and Travel Arrangements
- Spring 2020 – Operation FAUST 2020

# Fundraising and Media Awareness

- National Fundraising Team and National Public Communications Team
- Fundraise bottom-up through Honorary Colonels – for their units
- Fundraise nationally, led by a fundraising committee, reaching out to businesses and suppliers (Materials, food, transportation, equipments, trucks, etc, etc)
- Fundraise (sponsorship)/ friend-raise in Holland – e.g., Spar, Jumbo, McCains, Hudson Bay, Heineken
- Support from Canadians of Dutch heritage

# Conclusion

- For the Dutch and for Canadian WWII Veterans this will be a significant milestone – and Canada will be reminded of this great humanitarian effort.
- Keep Them Rolling will organize a meaningful program to recall and highlight Canada's efforts in Operation FAUST.
- This would offer the CAF Logistics Branch and other support Branches the opportunity to celebrate the past and pay respect to those who served in WWII.
- This would permit serving and retired members of the Logistics Branch (and others) to conduct Battlefield Studies concerning Logistics and other support to operations, and to experience first hand the significance of Canada's accomplishments in WWII.
- The Log Branch would benefit by participating in and leading a major ceremonial undertaking that would boost esprit de corps, enhance Branch cohesion, and set the Association up for future success.
- This would highlight Canada as a not only a warfighting nation, but also a humanitarian assistance nation – and highlight the enduring Canada-Netherlands relationship.



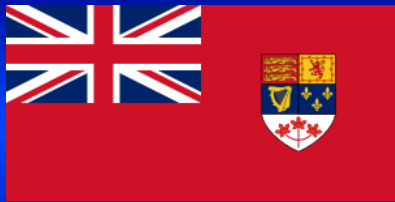
# Canadees, Canadees, Canadees, ..en nog meer Canadezen



# Operation FAUST







# Questions?

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